

# James Rudge

## UX Designer

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*Accomplished UX designer currently working for a digital marketing agency. I have 6 years of experience across multiple disciplines including front end development, UI design, UX Design and CRO.*

## Skills

### DESIGN SKILLS

Personas

Wireframes

Interaction

Experience Maps

User Flows

### DESIGN SOFTWARE

Axure

Sketch

Adobe CC

InVision

### RESEARCH

Remote User Observation

User Interviews

User Testing

Usability Testing

Competitor Analysis

### CRO TOOLS

Monetate

Google Optimize

Adobe Target

Convert

### DEVELOPMENT

HMTL

CSS

JS

Wordpress

## Experience

### Sagittarius Agency

UX DESIGNER | SEP 2018 - PRESENT

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Sagittarius is a 60+ strong digital marketing agency, and one of the UK's leading Sitecore specialists.

As one of 2 UX designers, I work across the whole UX process for a variety of clients, from discovery and user research to creating mid-fidelity wireframes with interaction design.

Responsibilities include:

- creating wireframes
- writing functional specs
- implementing CRO tests
- contributing to workshop sessions
- conducting user interviews
- user testing
- maintaining client relationships

### Wyndham Vacation Rentals UK

WEB DESIGNER | SEP 2016 - SEP 2018

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Wyndham Vacation Rentals UK (now Awaze) are one of the UK leading holiday companies with brands such as [cottages.com](http://cottages.com), Hoseasons and James Villas

Working in a team of over a dozen designers and developers, I designed and built new pages and features for mainly for [cottages.com](http://cottages.com) and its sub brands. I also helped identify and implement A/B tests optimising the site's conversion rate.

### Wordpress Designer and Developer

FREELANCE | 2014 - 2018

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Designing and building small Wordpress sites suited to specific client needs

## Education

THE UNIVERSITY OF YORK

2014 - 2016

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Two years of Music Technology with Applied Electronics (BSc)